

Chemviron Carbon, the European operations of Calgon Carbon Corporation, is a global manufacturer, supplier, and developer of granular activated carbon, innovative treatment systems, value-added technologies, and services for optimizing production processes and safely purifying the environment.

The company has production facilities in the U.S.A., Europe and in China. The European branch is headquartered in Feluy, Belgium, next to the company's largest reactivation facilities.

We are expanding our reactivation and service capabilities in Feluy in response to increased demand for activated carbon and associated services for a number of fast-growing applications in Europe.

At our facility in Feluy (30 minutes from Brussels) we are looking to recruit a f/m

MARKETING SPECIALIST

Who will support the Marketing function and carry out all associated activities.

The Role:

- Identify market and customer needs and analyse industry trends.
- Monitor and understand current and emerging competition including alternate technologies
- Assist with the development and implementation of strategic and business plans and adapt to market changes when required. Ensure correct company positioning by advertising, organization of exhibitions, direct mail, website, brochures and supporting information on all new products and services and updating of existing literature for defined target markets.
- Monitor and distribute incoming web enquiries ('info@', website)
- Monitor and distribute official business tenders (e.g. OJEU)
- Support the direct and indirect marketing activities by using the proper company tools (e.g. CRM, Lotus Notes).
- Support maintenance and development of electronic databases (Sales Support, Intranet, Website)
- Follow-up and renew European trademarks.

The Profile:

- Scientific Engineering or Commercial Degree (Master Level).
- At least five years experience in a Technical/Sales position.
- International market knowledge.
- Fluent knowledge of English and French. A knowledge of another language is a plus.
- International Travel
- Good communicator and good organisational skills

If you are interested, please send your cover letter and Cv to:

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